Open Oxford Resources for ELT

A story of Reuse:

http://www.flickr.com/photos/7183763@N06/5756410066/

Alannah Fitzgerald: TOETOE International, University of Oxford IT Services, June 2013
TOETOE International: FLAX Weaving with Oxford Open Educational Resources

(Higher Education Academy Case Study)

- Oxford, UK – Oxford IT Services (OpenSpires, Oxford Text Archive)
- Vancouver, Canada – OpenEd 2012 conference
- Beijing, China – GLoCALL 2012, British Council, Publishers
- Seoul, Korea – Korea University (iTunesU, OCWC)
- **Hamilton, New Zealand – FLAX, University of Waikato**
- Hanoi, Vietnam – Hanoi Open University
- Delhi, India – Delhi University
- Southampton, UK – LLAS eLearning symposium
- Sao Paulo, Brazil – Association for Distance Ed. in Brazil (ABED)
- Montreal, Canada – Concordia University (Teacher Training Videos)
- Nottingham, UK – OER13 / BALEAP conferences
- Liverpool, UK – IATEFL 2013 conference
Radio Ga Ga: corpus-based resources, you’ve yet to have your finest hour

These past few months I’ve been tuning into a lot of different practitioner events and discussions across a range of educational communities which I feel are of relevance to English language education where uses for corpus-based resources are concerned. There’s something very distinct about the way these different communities are coming together and in the way they are sharing their ideas and outputs. In this post, I will liken their behaviour to different types of radio station broadcast, highlighting differences in communication style and the types of audience they are trying to address.

Radio Ga Ga album cover by Queen via Wikipedia

http://www.alannahfitzgerald.org/394/
Cutting out the middleman in Data-Driven Learning

http://meaganobrien.com/frontbad/
Cutting out the middleman in Data-Driven Learning

... the attempt to cut out the middleman as far as possible and to give the learner direct access to the data (Johns, 1991)

• Access issues with corpus-based resources in mainstream language education
  o Design and usability of interfaces
  o Openness of corpus-based resources
Traditional KWIC interfaces
(Key Word In Context)

http://corpus.byu.edu/bnc/
Designing interfaces for the non-expert corpus user

http://flax.nzdl.org/
An Ageing Population

The world population is becoming increasingly older, which understandably has led to recent public interest. Ageing or senescence is a natural biological process that occurs in all multicellular organisms. It is the progressive decline in an organism's physiological processes, over its normal life cycle, however particularly after the reproductive phase of life. Ageing leads to a restriction of the adaptive capability of an organism, through functional impairment of cells, tissues and organs; stimulates the development of age-related diseases; shortens the lifespan, and ultimately leads to death.
Confucian dynamism in the Chinese ELT context

This is the second post in a blog series based on the TOETOE International project with the University of Oxford, the UK Higher Education Academy (HEA) and the Joint Information Systems Committee (JISC).

**Long Term Orientation**

“High ranking in Long-Term Orientation indicates that the country prescribes to the values of long-term commitments and respect for tradition.” (Hofstede, 2010)

Geert Hofstede’s original IBM study on organizational cultures ranked

Chinese EFL teachers & publishers

- Reflection on the demonstration of resource collections in FLAX: teachers wanted language collections that reflected their syllabuses, their texts, their students’ language needs...
- Translation and discussion of OpenYale and TED lectures via Chinese social English networking site
- Exploration of OER options with Chinese EFL publishers and teachers using Oxford OER and FLAX
The English language skyline in South Korea

High stakes EFL and high tech

• The most active local creative commons syndicate in the world.
• One of the most privatised EFL markets in the world.
• iTunesU at Korea University.
• Discussions with the OpenCourseWare Consortium for open online ELT resources.
FLAX project at Waikato University

FLAX image by permission of non-commercial reuse by Jane Galloway
Oh, what a BAWE! FLAX British Academic Written English Collections

http://www.youtube.com/watch?v=26i_Y146GOs
FLAX Do-It-Yourself Podcast Corpora with Oxford OER

Financial Crisis Lectures

About Collection  Search  Browse  Activities  Collocations  Wordlist

<= Back to document list

1. Global Recession: How did it happen?

Linda: I'm Linda Yueh, I am a fellow in economics at St. Edmond Hall, University of Oxford. I am an economist and actually also a lawyer by training, but I teach economics at the University.

I have a couple of recent books, one of them is 'Macro Economics', an undergraduate textbook, which will soon need to be updated given the events of the past year. And another book which is coming out next year called 'The law and economics of globalization' to look at the ways in which the economy has been changed, in both economic and legal terms, over the last few years.

Jonathan: My name is Jonathan Michie, I am also an economist by training, although I am now director of Oxford University's department for continuing education, which does a range of part-time courses including online courses, and in fact our most popular online course is on the global economy by Doctor Linda Yu. I am also president of Kellogg College. My most recent book is a handbook on globalisation.

Linda: I think 2008 has been a tremendous year in terms of economic developments. One of the things that perhaps we ought to think about is how we got here, in terms of the financial crisis. So we know at some point last year, around last summer, the sub-prime mortgage crisis in the United States really began to take hold. The most obvious manifestation was of course the failure of Northern Rock, which generated the first bank run on a British bank run in about a century.

Since then of course, things have only gone from bad to worse. In March of this year we know that the failure of Bear Stearns, which was forcibly sold to JPMorgan Chase, essentially marked the start of the prospect of systemic banking sector failure, and this culminated with the collapse of Lehman Brothers in September.

http://www.youtube.com/watch?v=Si24d3Z-8nQ
FLAX Do-It-Yourself Podcast Corpora 2: Building interactivity into your collections

http://www.youtube.com/watch?v=fysDzYjbhh0
OER opportunities for EAP
(English for Academic Purposes)

http://www.flickr.com/photos/27877710@N00/3889454508/
OER for EAP

• High quality OER for research-driven resources development and teaching
• Open Access publications released under creative commons licences for OER derivatives
• Open source software for DIY corpora
• Open channels for resource dissemination (MOOCs, YouTube, Teacher Training Videos, open repositories)
• Flexible OER for EAP across alternative modes of delivery (f2f and online)
Vietnam’s open university rising dragon
Sustainable OER

“Vice President Tung was eager to tell me that OER and OCW were the lifelong learning mission they had been edging toward for the past fifteen years, putting aside faculty and university savings to be able to show their commitment to the MoE once the opportunity to wear the OCW/OER mantel arose. There was no government funding in this area, only government policies and guidelines.”
“The West has today opened its door.
There are treasures for us to take.
We will take and we will also give,
From the open shores of India’s immense humanity.”
(Extract from the poem Gitanjali or Offerings by Rabindranath Tagore, 1910)

This is the fifth post in a blog series based on the TOETOE International project with the University

From digital to print OER

• Working with print OER while online connectivity in classrooms catches up.
  – Developing high quality print-based OER course packs
• What derivatives can we develop in paper-based formats from corpus-based resources?
Braving OER battles in Brazil

project with the University of Oxford, the UK Higher Education Academy (HEA) and the Joint Information Systems Committee (JISC).

São Paulo is what is known as an alpha world city, an important node within the global economy. From all accounts it is also the hub of OER in Brazil. In February 2013, I gave a workshop presentation organized by the Brazilian Association of Distance Education (ABED), which was simultaneously translated from English into Portuguese.

English as lingua franca

• How can we create open English language resources that are high-quality and flexible?
  - Beyond translation, how can we support English-medium content so you can learn English at the same time?
  - Beyond English, how can we support other languages?

• How can the same open tools and resources be used and remixed to develop flexible, high-quality resources for learning (in) any language?
Thank you

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Slideshare: http://www.slideshare.net/AlannahOpenEd/
Blog: Technology for Open English – Toying with Open E-resources
www.alannahfitzgerald.org